



**CHRISTOF ZÜRN**

**Themes**

The Power of Music Thinking  
Leadership / Followership  
Business improvisation  
How does your business sound?

**Language**

English, Nederlands, Deutsch

**Contact**

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**Meet Christof Zürn**

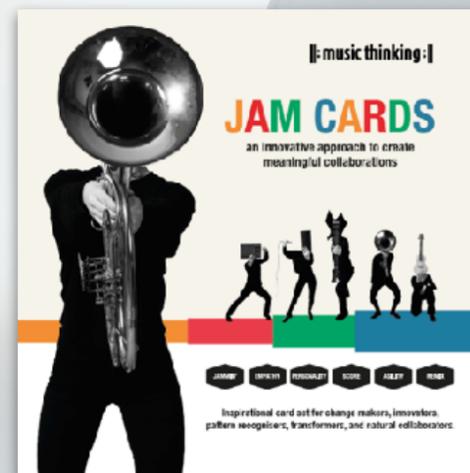
Christof is specialised in helping individuals, teams and organisations to make the step from iteration to innovation to transformation.

He has more than 20 years of experience in multiple roles like Creative Director, Chief Design Officer, Design Thinking Coach, Service Designer or Musician.

Christof developed tools, training, talks and workshops to inspire people to think from different perspectives with the goal to understand, innovate, and collaborate.

**Previous Talks (selection)**

- How do you Listen?, RGD, Toronto (online)
- The Power of Music Thinking, ESCP, Paris (online)
- Business Improvisation, University Krems (online)
- Reconnect, fast forward, Akzo Nobel SC,
- From Empathy to Remix, Amsterdam,
- Design Thinking at Dreamforce, Amsterdam
- Beyond Banking Event, ABN AMRO, Amsterdam,
- World Startup Factory, The Hague, 2016
- New Job Circus, Cologne, 2012
- Dutch Design Days, Riga, 2008
- Brands in Russia, Amsterdam, 2007
- Design Week, Shanghai, 2007



He is the author of The Power of Music Thinking.

